

Cookie Policy

This policy was updated on 20 May 2020.

Our website uses cookies to distinguish you from other users of our website. This helps us provide you with a good experience when you browse our website and also allows us to improve our website. By continuing to browse the website, you are agreeing to our use of cookies.

How this website uses cookies

What is a cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive, these cookies do not contain any identifiable pieces of information.

What we use cookies for:

1. Improving our website

For statistical purposes only, we track how many individual unique users we receive and how often they visit our website. We collect anonymous data which tells us which of our pages are most frequently visited and by which types of users and from which countries. This allows us to see which content is more popular than others. In order to do this, we use a web analytics tool called Adobe Analytics.

2. Ensuring our online advertising is targeted and relevant

From time to time we may engage in advertising on other websites to promote this website. The advertising partners we use may serve ads that it believes are most likely to be of interest to you, based on information about your visit to this and other websites (this information is anonymous in that it does not include your name, street address, email address or telephone number).

In order to do this, our advertising partner may need to place a cookie on your computer. Furthermore, in order to identify that you are part of the relevant target audience, they may identify that you have previously visited this website by using a cookie dropped from this website (this is called re-targeting).

These advertising cookies are typically referred to as 'third party cookies' because the advertising and tracking are carried out by a 'third party'.

For more information about this type of online behavioural advertising, about cookies, and about how to turn this feature off, please visit www.youronlinechoices.com.

What cookies we use:

- **Strictly necessary cookies:** these are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies:** they allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies:** these are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies:** these cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

- **Session cookies:** These are temporary information stored in the browser's memory until the end of the browser session, i.e. until it is closed. These cookies are mandatory for some applications or functionalities to work properly.

- **Persistent cookies:** Thanks to them, the use of frequently visited pages is easier (e.g. they provide optimal navigation, remember the selected resolution, content layout, etc.). This information remains in the browser's memory for a longer period. This time depends on the choice that can be made in the browser settings. This type of cookie allows the transmission of information to the server each time a page is visited.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name & Data Captured	Type	Third Party	Purpose	How long will they last
user <u>Data Captured –</u> Undisclosed	Essential	1 st party cookie/Fleetcor	Default used to keep user specific data.	Session Cookie
AMCV_####@AdobeOrg <u>Data Captured –</u> Unique visitor IDs used by Experience Cloud Solutions	Analytics	Adobe	This cookie is used to identify a unique visitor	Persistent Cookie 2 years
AMCVS_####@AdobeOrg <u>Data Captured -</u> “1”	Analytics	Adobe	The AMCVS cookie serves as a flag indicating that the session has been initialized.	Session Cookie
s_cc <u>Data Captured -</u> “True”	Analytics	Adobe	This cookie is set and read by the JavaScript code to determine if cookies are enabled.	Session Cookie

s_ips <u>Data Captured –</u> Undisclosed	Analytics	Adobe	Contains information about the percentage of page viewed.	Session Cookie
s_pltp <u>Data Captured –</u> Name of page	Analytics	Adobe	Name of the page load time being recorded by s_plt	Session Cookie
s_plt <u>Data Captured –</u> Time in seconds	Analytics	Adobe	Contains page load time in seconds	Session Cookie
s_ppv <u>Data Captured –</u> Undisclosed	Analytics	Adobe	Contains information about the percentage of page viewed.	Session Cookie
s_sq <u>Data Captured –</u> Undisclosed	Analytics	Adobe	Contains information about the previous link that was clicked on by the user.	Session Cookie
s_tp <u>Data Captured –</u> Undisclosed	Analytics	Adobe	Contains information about the percentage of page viewed.	Session Cookie

How can you manage your cookies?

BROWSER SETTINGS

Most browsers can be altered to prevent your computer from accepting cookies, although this may mean that some of the features of this website (and other websites) will not work properly and may restrict your user experience.

These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful; otherwise you should use the 'Help' option in your browser for more details.

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

TURN OFF THIRD PARTY COOKIES

In order to prevent third party cookies from being dropped onto your browser, you can go to the relevant third party website and learn more about their privacy policy and how to opt out of their analytical cookies by clicking the following link:

Adobe: <http://www.adobe.com/privacy/opt-out.htm>

Other useful links

If you would like to find out more about cookies and their wider use, you may find the following links of interest:

[All About Cookies](#)

The IAB (Internet Advertising Bureau) has provided the following website to give information specifically about privacy issues around internet advertising:

youronlinechoices.com

For further legal information about privacy issues, you may find these links useful:

[The Information Commissioner's Office](#)